

Bill Dewitt, President, St. Louis Cardinals



Bill DeWitt III was named President of the St. Louis Cardinals in March of 2008. In his role as team President, DeWitt oversees all aspects of the business of the team and its affiliated entities, which include the Memphis Redbirds, Springfield Cardinals, Palm Beach Cardinals, and Ballpark Village.

DeWitt led the effort to develop Ballpark Village, a 110,000 square-foot retail/entertainment destination adjacent to Busch Stadium. In addition to anchor tenants such as Budweiser Brew House and Fox Sports Midwest Live!, Ballpark Village includes Cardinals Nation, the first ever team-owned facility across from a ballpark that features a restaurant, retail store, Hall of Fame and Museum, and a two-level ticketed seating deck with spectacular views of the field.

Prior to his appointment as team President, DeWitt was Sr. Vice President of Business Development with the Cardinals and oversaw the design and construction of the new Busch Stadium, which opened in April, 2006. Prior to that, he was involved in several merchandising, marketing, and operational projects for the Cardinals.

DeWitt was also involved in the planning for Roger Dean Stadium in Jupiter, Florida, where the Cardinals conduct Spring Training and host a Florida State League team, the Palm Beach Cardinals.

DeWitt graduated cum laude from the Taft School in 1986 and went on to graduate cum laude from Yale University in 1990. He then served as an assistant to William Reilly, head of the U.S. Environmental Protection Agency in Washington D.C. for three years. He then attended Harvard Business School, earning his MBA in 1995.

DeWitt is chairman of the Board of Cardinals Care and is Chairman of the Board of Big Brothers Big Sisters of Eastern Missouri. He is also on the boards of the St. Louis Sports Commission, the

RCGA, and City Arch River. He was formerly a trustee of the Taft School in Watertown, Conn., and board chair for Emergency Children's Home (ECHO) in St. Louis.

DeWitt and his wife, Ira, live in St. Louis with their two children - daughter Natalie (16) and son, Will (13). Bill is an avid golfer and ice hockey player.